



Short documentary videos revealing the extraordinary wisdom of ordinary people.

## About Our Contests

Reel Insights conducts contests in which curious people armed with video cameras are offered the opportunity to document, in short videos, their lives, or the lives of family members, friends or community members ways that uncover insights and emotions around specific Themes.

The purpose of the Contests is to encourage creation of these Video Entries which uncover relevant ideas, wisdom and emotions of individuals. Each month we have a particular theme.

## Contest November 2009: “The Most Generous Person I Know”

Through a combination of interviews and observations, winning videos will tell a story of an unusually generous person that doesn't simply say what this person does, but digs deep and tells us WHY (and not a superficial why, a way down deep why). Unusual generosity expressed in unusual ways.

**Launches:** November 1, 2009 | **Entries Due:** Monday, November 16, 2009

**Prize:** \$2000 - Grand Prize + \$1000 to Film / Video-Making Group

\$500 - First Prize

\$250 - Three Second Prizes

## About Reel Insights

Reel Insights captures the too-often hidden wisdom of seemingly “ordinary” people and shares these insights to enlighten others. And we do it the most powerful way we know: on video. Uncovering the knowledge that often lays hidden is important to the individual, to businesses and to society. We've been doing this for nearly a decade under the umbrella of our parent company, Snippies, which commissions journalists to do similar work and bringing the wisdom of ordinary people into the board rooms where decisions are made benefits us all.

For more information please visit [www.reelinsights.com](http://www.reelinsights.com) or contact us at [info@reelinsights.com](mailto:info@reelinsights.com)